



Box 296  
Crossfield Alberta, T0M 0S0  
www.crossfieldmha.com

As a business owner in our community, we would like to extend the invitation for you to sponsor Crossfield Minor Hockey for the 2022-2023 Season. Your direct contributions will be beneficial to ensuring the minor hockey can continue in Crossfield and that we are able to provide the best hockey programming to our youth.

### **WHY SPONSOR CMHA HOCKEY?**

We are a not-for-profit group. We want to continue to keep our registration fees low to enable more families to participate in Canada's favorite sport! We have an eager group of kids and their families on our community that love hockey. The Pete Knight Arena is filled with player, parents, siblings, extended family, and hockey fans 7 days a week from September until March offering great exposure on our sponsorship posters displayed on the arena, as well as daily traffic to our website, Facebook Page, and Instagram Page where your information will also be promoted.

### **HOW DOES YOUR SPONSORSHIP HELP?**

- Ensures players of all ages and abilities are provided with opportunities to excel
- Fosters community involvement and partnership
- Allows CMHA to host tournaments for each age group U7, U9 and U11 at the Pete Knight Arena
- Supports the day to day operation of our minor hockey association

While our Association has excellent commitment through the parents and volunteers, we rely on outside sources to sustain our quality programs. Sponsorship has always played a vital role on the development of our minor hockey program, and we are very grateful to all the sponsors that have and continue to be involved with Crossfield Minor Hockey.

Listed below are the details of our sponsorship packages that we have available, and I am happy to discuss all sponsorship ideas that you may have. Please complete our sponsorship form that is attached.

**If you would like your sponsorship used for a specific tournament or area within our association, please advise on the form below.**

# Gold Sponsor

# \$1000 +

- Company logo on sponsorship poster and tournament programs listed as a **GOLD** sponsor
- Onsite access to hand out brochures or information booth at home tournaments
- Recognition on CMHA Website and all social media
- Announcement recognition at home tournaments
- Recognition at a tournament of your choice on the Heart and Hustle Award or Player of the Game Award.
- A thank you gift at the end of the season to be displayed at your place of business

# Silver Sponsor

# \$500 +

- Company logo on sponsorship poster and tournament programs listed as a **SILVER** sponsor
- Recognition on CMHA website and all social media
- Announcement recognition at home tournaments
- A thank you gift at the end of the season to be displayed at your place of business

# Bronze Sponsor

# \$250 +

- Company logo on sponsorship poster and tournament programs listed as a **BRONZE** sponsor
- Recognition on the CMHA Website and all social media
- A thank you gift at the end of the season to be displayed at your place of business

# Gifts/Swag

We are always looking for companies to donate items for our raffle table at all tournaments. IE. Sporting Event Tickets, Age appropriate toys, hockey related items, vacation vouchers, swag bag items (promotional products), chips, granola bars, juice boxes, etc. If you have something, you may want to donate please feel free to contact me as we are open to lots of different items!

If you have any questions, please contact Jaclyn at [tournaments.crossfieldmha@gmail.com](mailto:tournaments.crossfieldmha@gmail.com) or call 403-690-3128.

---

# Sponsorship Agreement

This is to confirm your sponsorship commitment to Crossfield Minor Hockey Association

Contact Name: \_\_\_\_\_

Company Name/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate sponsorship category chosen.

Level (Please Circle):            GOLD - \$1000            SILVER - \$500            BRONZE - \$250

If you selected GOLD please indicate which Tournament you would to Sponsor and what award:

Tournament (Please Circle):    U11 (November)            U9 (January)            U7 (March)

Award (Please Circle):            Heart and Hustle            Player of the Game

Please forward your logo to: [tournaments.crossfieldmha@gmail.com](mailto:tournaments.crossfieldmha@gmail.com)

Please make cheques payable to Crossfield Minor Hockey. You can mail in your completed form and payment to PO Box 296 Crossfield, AB T0M 0S0 or please contact myself and I can come pick up your form and payment.